



Do It Digital Day

Date: Thursday 27 April 2017

Time: 10-1pm,

Venue: Fab Lab

Plymouth College of Art

Tavistock Place

Plymouth PL4 8AT

Join Plymouth Fab Lab and Shake Social for a special workshop on digital tools for your business. As part of Small Business Saturday's Do It Digital initiative, Fab Lab Plymouth are hosting a morning of talks and workshops to help you discover what digital tools would help your business go further, faster. From social media to 3D printing, business automation to CAD, our jam-packed session will give you the ideas and insights you need to develop your business digitally. Refreshments provided.

Register:

<https://www.eventbrite.co.uk/e/do-it-digital-day-tickets-33697166131>

Our speakers include:

Jason Marks

Jason is Strategic Manager of the Fab Lab and an expert in digital design. He will give an introduction to what is possible using the software, equipment and resources available through the Fab Lab. This will focus on creating prototypes and models and show how these can be produced quickly, cheaply and effectively. This will include looking at optimising workflows through Rhino and Grasshopper software.

Kate Tyler

Kate is Managing Director of Shake Social, one of the UK's leading social media agencies. Kate will be talking about how you can use social media effectively to grow your audience, build your profile and position yourself as experts in your field. With creative and innovative solutions that will improve your digital presence and – ultimately – your bottom line, this workshop will explain how to stand out online.

Mi Evans

As partner business with Plymouth Fab Lab, Mi is an expert in prototyping and business automation. Mi will be sharing insights and strategies for business automation and clever technologies to help save money and reduce errors. He'll be demonstrating how to utilise existing infrastructure to consider other avenues of revenue, and how to use customer information more wisely and profitably.

Peter Robinson

As a training consultant with Autodesk, Peter is a CAD and health and safety expert. This session will aim to offer an introduction to the basic capabilities of CAD and demonstrate how to use it to save money before you cut, print or spend. He will also look at product display, advertising and marketing – how CAD can show your product in the perfect light.

